

BLACK COUNTRY PROSPER

The region's longest-running business publication



Black Country Chamber of Commerce is the voice and the champion of the regional business community. It works with its members to create an environment that is conducive to business success, improving performance through training, information, networking and support.

The Chamber's membership magazine, **Prosper**, sits at the heart of this work and is a popular and greatly appreciated membership benefit. Edited by the team at the Chamber, it offers an unparalleled look at the business world through the eyes of the Black Country Chamber and its membership, and has set the benchmark for quality business publications.

Each issue contains focused spotlight features covering key hot topics affecting the business community, written by authoritative voices drawn from across the region and further afield. Whether it is considering sustainability and the climate change agenda, cyber security, HR issues, tax advice or the aftermath of Brexit and its impact on trade, **Prosper** has the insights and information the business community needs to read. It is the Black Country's go-to source for business news, advice and features.

Prosper is distributed direct to Chamber members, with copies also made available to selected non-members and circulated to prominent places and people around the region, including MPs and other key stakeholders.

Published quarterly, **Prosper** is a vital part of the Chamber's communications portfolio.

Advertising opportunities

Prosper is the perfect vehicle through which you can reach your target audience of business owners, leaders and key decision makers. A number of advertising, editorial and sponsorship opportunities are available, with special offers and discounts for members and new members.



What people say about Prosper

"What truly sets Prosper apart is its commitment to delivering high-quality content. The articles are well-researched, thoughtfully written, and presented in a manner that's accessible to both seasoned professionals and newcomers. It is as an invaluable platform."

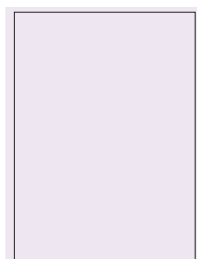
**Charlotte Bird, Pertemps PR
and Communications Executive**

"Prosper is a great publication, full of news about what's happening in the region, introducing new businesses and spotlighting innovation. It's a great opportunity to grow your network and learn from role models who have followed the same path you're embarking on."

**Jill Pay, Chair of The Gender Index & Serjeant
at Arms in the House of Commons**

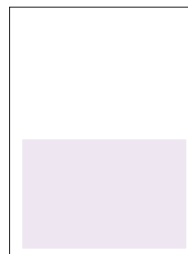
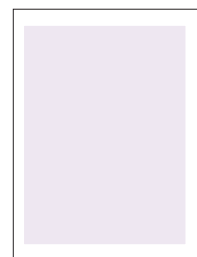
Advertising in Prosper

There are a number of advertising options available in *Prosper*, with special exclusive discounts for Black Country Chamber members of up to 25 per cent.



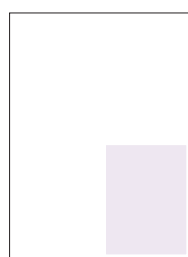
Full page advert
Dimensions:
265mm x 210mm
(with bleed)
or
245mm x 185mm
(no bleed)

Price:
Black Country Chamber
members: **£600**
Non-members: **£800**



Half page advert
Dimensions:
125mm x 185mm

Price:
Black Country Chamber
members: **£350**
Non-members: **£420**



Quarter page
Dimensions:
125mm x 90mm

Price:
Black Country Chamber
members: **£250**
Non-members: **£300**

ADVERTORIAL FEATURES

There is the facility to contribute an advertorial feature in *Prosper* suitably branded to reflect your business. Full pages are 6-700 words, with room for photographs and logos. *Prosper* editorial features are ideal accompaniments to our Sector Focuses.

Prices: Members £600; Non-Members, £800



NEW MEMBERS' SPECIAL OFFER

All **new members** to the Chamber can, in their first six months of membership, have a half-page advert in *Prosper* with up to 350 words editorial, for just £300. Contact us for details (see below). All editorial, design and production services, free of charge.

PROSPER CONTACTS

Prosper is the official membership magazine of Black Country Chamber of Commerce. Contact us at: prosper@blackcountrychamber.co.uk or via T: 0330 024 0820

For details on all advertising opportunities and future features, contact us on T: 0330 024 0820 or E: website@blackcountrychamber.co.uk